

EDITORIAL CALENDAR 2009



Issue	Ad Closing Date	Ad Materials Deadline	Feature Articles	Technology	Showcase	Bonus Distribution
January/February	12/8/2008	12/15/2008	Underground utility detection Hydro & vacuum excavation Backhoes & loaders Night work/light towers Attachments	Cost containment: machinery	Crushers & grinders	World of Concrete IECA
March/April	1/29/09	2/5/09	Asset management Equipment maintenance: lubrication & cooling GPS/machine control Tires & tracks Financing: buy/lease/rent	Earthwork software	Backhoes	
May	3/20/09	3/27/09	Compact excavators/loaders Scrapers: motor & pull Site clearing/C&D/crushers Risk management Trenching & shoring	Simulators	Skid steers & track loaders	WasteExpo
June	4/29/09	5/6/09	Annual Contractors' Resource Guide Article index for January 2008–May 2009 Excavators Environmental compliance/erosion control/runoff Skids steers & track loaders Attachments Maintenance: service trucks	The connected job site		Every show we attend for the next 12 months
July/August	6/18/09	6/25/09	Backhoes & loaders Dozers Wheelwashers/trackout control/dust control Gensets, pumps, onsite support Trailers	Project management software	Excavators	WasteCon
September	8/7/09	8/14/09	Graders Compactors Mobile material handling: crushers & grinders Fixed & articulated dump trucks Trenching/shoring	Training	Light towers/ gensets/ compressors/ welders	ICUEE
October	9/7/09	9/14/09	Excavators Lighting towers/gensets/pumps Financing: buy/lease/rent Machine control Maintenance: electrical & hydraulics	Bidding strategies & software	Tractors & trailers	
November/December	10/16/09	10/23/09	Attachments Compact equipment/skid steers Cost containment Telematics Maintenance	A look to the future	Scrapers/dozers/ graders	