

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Forester Media, Inc.
2946 De La Vina Street
Santa Barbara, CA 93105
Tel.: (805) 682-1300
Fax: (805) 682-0200
www.forester.net

Official Publication of: None
Established: 1999
Issues Per Year: 8
(See Paragraph 11)

FIELD SERVED

GRADING & EXCAVATION CONTRACTOR serves the highway and heavy construction and general building construction industry, including local, county, state and federal governments, materials producers, utility or mining companies, distributor/dealers and rental houses as reported in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, presidents, partners, vice presidents, general managers, other officers or managers, purchasing agents, superintendents, project managers, field supervisors, foremen, field engineers, equipment, fleet or maintenance superintendents, shop and mechanical supervisors, head mechanics, and other titled personnel as reported in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	19
Advertiser and Agency _____	661
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	24
All Other _____	419
TOTAL	1,123

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,997	100.0	30,997	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,997	100.0	30,997	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
Buyers Guide _____	500	451			30,682	September/ October _____	39	133			31,011
July/ August _____	53	288			30,917	November/ December _____	168	534			31,377
						TOTAL	760	1,406			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008**This issue is 1.6% or 507 copies above the average of the other 3 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Management (Note 1)	Supervisory Field & Operating Staff (Note 2)	Equipment Staff (Note 3)	Other Titled and Non-Titled Personnel
Highway & Heavy Construction _____	9,372	29.9	8,059	1,033	200	80
General Building Construction _____	9,370	29.9	8,503	700	137	30
Engaged in Both of the above _____	3,774	12.0	3,203	455	78	38
Local Government _____	1,359	4.3	715	558	44	42
County Government _____	752	2.4	432	286	22	12
State Government _____	453	1.4	198	202	14	39
Federal Government _____	264	0.8	111	133	5	15
Materials Producer _____	808	2.6	696	80	23	9
Utility or Mining Company _____	2,619	8.4	2,287	268	54	10
Distributor/Dealer, Rental House _____	1,601	5.1	1,385	110	55	51
Others allied to the field _____	1,005	3.2	687	158	14	146
TOTAL QUALIFIED CIRCULATION	31,377	100.0	26,276	3,983	646	472
PERCENT	100.0		83.7	12.7	2.1	1.5

Note 1: Management includes owners, presidents, partners, vice presidents, general managers, other officers or managers, purchasing agency and other related personnel.

Note 2: Supervisory Field & Operating Staff includes superintendents, project managers, field supervisors, foremen, field managers and related personnel.

Note 3: Equipment Staff includes equipment, fleet or maintenance superintendents, shop and mechanical supervisors, head mechanics and other related personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	28,240	3,137	-			31,377	100.0
a. Written _____	1,960	88	-			2,048	6.5
b. Telecommunication _____	20,268	2,508	-			22,776	72.6
c. Electronic _____	6,012	541	-			6,553	20.9
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	28,240	3,137	-			31,377	100.0
PERCENT	90.0	10.0	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			31,372	100.0
Individuals by name only _____			3	-
Titles or functions only _____			1	-
Company names only _____			1	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			31,377	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008							
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent		
039-049 Maine _____	251		400-427 Kentucky _____	504			
030-038 New Hampshire _____	258		370-385 Tennessee _____	657			
050-059 Vermont _____	134		350-369 Alabama _____	476			
010-027 Massachusetts _____	658		386-397 Mississippi _____	243			
028-029 Rhode Island _____	105		EAST SO. CENTRAL	1,880	6.0		
060-069 Connecticut _____	432		716-729 Arkansas _____	305			
NEW ENGLAND	1,838	5.9	700-714 Louisiana _____	330			
100-149 New York _____	1,405		730-749 Oklahoma _____	374			
070-089 New Jersey _____	581		750-799 Texas _____	1,337			
150-196 Pennsylvania _____	1,594		WEST SO. CENTRAL	2,346	7.5		
MIDDLE ATLANTIC	3,580	11.4	590-599 Montana _____	310			
430-459 Ohio _____	1,470		832-838 Idaho _____	345			
460-479 Indiana _____	832		820-831 Wyoming _____	149			
600-629 Illinois _____	1,320		800-816 Colorado _____	779			
480-499 Michigan _____	1,133		870-884 New Mexico _____	213			
530-549 Wisconsin _____	1,145		850-865 Arizona _____	456			
EAST NO. CENTRAL	5,900	18.8	840-847 Utah _____	334			
550-567 Minnesota _____	1,012		889-898 Nevada _____	210			
500-528 Iowa _____	611		MOUNTAIN	2,796	8.9		
630-658 Missouri _____	851		995-999 Alaska _____	148			
580-588 North Dakota _____	189		980-994 Washington _____	858			
570-577 South Dakota _____	180		970-979 Oregon _____	560			
680-693 Nebraska _____	331		900-961 California _____	2,041			
660-679 Kansas _____	475		967-968 Hawaii _____	79			
WEST NO. CENTRAL	3,649	11.6	PACIFIC	3,686	11.7		
197-199 Delaware _____	74		UNITED STATES	30,964	98.7		
206-219 Maryland _____	456		969 & 004-009 U.S. Territories _____	46			
200-205 Washington, DC _____	15		Canada _____	357			
220-246 Virginia _____	733		Mexico _____	1			
247-268 West Virginia _____	220		Other International _____	6			
270-289 North Carolina _____	1,153		AP0/FPO _____	3			
290-299 South Carolina _____	497		TOTAL QUALIFIED CIRCULATION	31,377	100.0		
300-319 Georgia _____	933						
320-349 Florida _____	1,208						
SOUTH ATLANTIC	5,289	16.9					

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified _____	30,513	29,944	30,640	31,055	30,997
Qualified Non-Paid Total _____	30,513	29,944	30,640	31,055	30,997
Qualified Paid Total _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC

***NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
8	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the January 2008 issue, Grading & Excavation Contractor changed its frequency from 7 to 8 issues per year.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dan Waldman, Publisher

Robert Jones, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 22, 2009

State California

County Santa Barbara

Received by BPA Worldwide January 22, 2009

Type PJ

ID Number G149P0D8